MMIRA PRESIDENTIAL REPORT (2018-2019)

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*Accomplishments and Recommendations for Priorities that Extend to the New President*

**ACCOMPLISHMENTS**

**In Combination with the Executive Office**

* Transition to new Executive Director (from Burke Johnson to Jeff Anderson)
* Establish a formal annual budget.
* Clean-up membership data of 300 non-paying members considered “pending”
* Registration of paying affiliate JSMMR members (Fall 2018)
* Develop a MMIRA platform to host webinars.

Weekly distribution to the memberships of the *Sunday Night News Blast*

**Associated with Appointed Committee Chairs**

* Awards (Michelle Nichols) Approval from the Board for creation of a “digital” global conference attendance award and revisions to the dissertation award
* Communications (Michelle Nichols) Huge growth in social media presence.
* (Governance, Sophia Johnson) Managed a new election cycle.
* (Governance, Sophia Johnson) Managed process to receive Board approval for revisions to position descriptions in the By-Laws
* (MOOC, Peggy Shannon-Baker). Recruited a committee structure to activate the software base for modules and developed plans for a fall 2019 launch.

**PRIORITIES THAT EXTEND TO THE NEW PRESIDENT**

*Awards* (Michelle Nichols) Continue the initiative to seek support and sponsorship for a MMIRA Service to the Profession Award.

*Conference* (Tim Guetterman). Solicit proposals for a 2021 Global Conference Site, preferably in the US.

*Governance* (Sophia Johnson). Develop a proposal to revise the by-laws to provide lifetime membership to MMIRA presidents.

*Membership* (Sarah Munce- Wendy Dickenson). Develop a policy for Board approval to provide support to official affiliates that includes maintaining a minimum membership; revise chapter

policy as a temporary status for initial start-up activities.

Recruit new affiliates, particularly in Asia among those already hosting conferences (China, Philippines) or planning to host conferences (South Korea, Taiwan)

*MOOC* (Shannon-Baker & Musoke). Develop a procedure to produce a CERTIFICATE OF COMPLETION. Collect evaluation data and provide feedback to Season 1 and 2 module authors; continue to up-load materials to the Moodle platform; distribute a call for additional modules.

*Webinars* (Elizabeth Creamer as past president and Gail Hadley). Continue to organize monthly webinars; navigate the decision about what platform.