

President's Report 2019-2020

Kathy Collins

As the out-going President of the Mixed Methods International Research Association (MMIRA), I am detailing activities associated with our committees' accomplishments achieved during the period August 2019-July 2020.

Membership Chairpersons: Sarah Munce and Wendy Dickinson

The number of chapters expanded during the year. Currently, we have five chapters and one affiliate.

Chapters:

OCEANIA Chapter Australia, New Zealand, and the Pacific Islands

Caribbean Chapter

European Chapter

Latin American Chapter

Student Chapter

JSMR Japan Society for Mixed Methods Research Affiliate

Membership continues to grow and the board has implemented initiatives to accelerate the process.

Marketing Chairperson: Michelle Nichols

To serve as a membership incentive, the newsletter was re-designed to include a scholarship corner. An advertising policy was initiated to provide guidelines for identifying who and specifying what may be included in the newsletter. Our social media presence increased across all platforms.

MMIRA MOOC (Massive Open Online Course)

Chairpersons: Peggy Shannon-Baker and Pamela Musoke

The MMIRA MOOC Committee has purchased and set up the Learning Management System (MOODLE) to host the MOOC. The committee processed and placed online 23 instructional modules designed and implemented by 14

experts in the field of mixed methods research. The revenue generated by the MOOC is impressive, and it is serving as a successful resource for recruiting new MMIRA members.

Webinar Chairperson: Elizabeth Creamer

During the period of August 2019-May 2020, MMIRA partnered with the Institutional Institute of Qualitative Inquiry to offer 11 webinars. The webinars were viewed by more than 2500 individuals. During this time, a limited number of viewers of the webinars were MMIRA members. However, the webinars show potential for increasing membership as MMIRA expands options associated with hosting the webinars in the upcoming months.

During this same period, webinars were offered in languages other than English, namely, Japanese, Portuguese, and Spanish.

Global Webinar Day was organized, and the webinars were moderated by Elizabeth Creamer and Tim Guetterman. Participants were four MMIRA chapters and one affiliate, namely, Japanese affiliate, Caribbean chapter, European chapter, Latin America chapter and the OCEANO chapter.

Conference Chairperson: Tim Guetterman

The year 2022 is targeted for the next MMIRA international conference. In 2019, there were several very successful regional conferences, namely Caribbean, Japan and New Zealand conferences.

Budget Chairpersons: Delyth Wyndham and Jeff Anderson

We have a detailed and balanced budget.

Balance as of May 2020 \$54, 772.02

Membership Income 2019 \$17,257.90

January-April 2020 and projected income May-December 2020 \$17,128.54

New Directions

In 2020, we implemented a policy change regarding membership access to JMMR. Members who join and renew will be offered the option of access to JMMR and will pay an increase of \$5.00 in their membership dues if they choose this option.

In the upcoming month (September) they will have a second option of access to IJMRA and will pay an increase of \$5.00 in their membership dues if they choose this option.

Grant Submission Chairperson: Ros Cameron

Under the leadership of an ad hoc committee comprising board members Ros Cameron, Peggy Shannon-Baker, and Sarah Munce, a grant was submitted to the Society for the Advancement of Management Studies. The focus of the grant was to obtain financial support that would be used to fund the methodological development of doctoral students and early career academics. Specifically, the funding will be spent on supporting the attendance of 80 doctoral students and 60 early career academics at either an introductory workshop or a more advanced workshop and providing access to 10 MOOC modules

It has been a pleasure to be a member of Executive Board as President and to have had multiple opportunities to work with each member of the board to address the organizational goals of MMIRA. I look forward to continuing to work with the executive board 2020-2021 as Past President.

Kind regards,

Kathy Collins

2018-2019 Accomplishments

1. Purchased and set up Learning Management System (Moodle) to host the MOOC
2. Processed 23 modules received from 14 MOOC instructors
3. Conducted three rounds of a beta testing of six different modules for the MOOC
4. Increased membership of the committee with four new members from three countries; content management subcommittee has seven members from four countries
5. Co-wrote a report on the future short-term and long-term plans and logistics for the MOOC
6. Identified and mentoring a committee co-chair

2019-2020 Initiatives and Goals

1. Disseminate findings from beta test and implement any changes based on beta testing evaluation. The beta-testing report was shared with beta testing participants, the board and MMIRA members
2. The content management team is making editorial edits modules in readiness for launch (this includes pertinent issues raised during the beta-testing exercise)
3. Initiate launch of some of the received core and specialized/advanced modules.
 - a) Modules have been grouped into major themes that will be launched in two seasons (one core bundle and one specialized bundle per season)
4. Monitor “student” user progress in released modules

Snapshot of Some MMIRA MOOC Modules

Fully Integrated MMR (Elizabeth Creamer)	Mixed Methods Evaluation (Donna Mertens)	Future of MMR (Sarah Munce)
Writing MMR Reports (Nancy Leech)	Social Network Analysis as a MMR Tool (Dominik Froehlich)	Purposes of Mixing (Elizabeth Creamer)
Paradigms and Mixing (Lorraine Cook)	Teaching MMR in Courses on Research Design (Peggy Shannon-Baker)	Sampling in MMR (Michael Patton)
Learning Analytics in MMR (Donggil Song)	Three Major Types of MMR: Quantitatively Oriented (Gail Headley)	MMR in the Caribbean (Lorraine Cook)
MMR in Health Sciences Research (Sarah Munce)	Three Major Types of MMR: Qualitatively Oriented (Peggy Shannon-Baker)	Multidimensional Continua in MMR (Katrin Niglas)
Defining MMR (Jennifer Greene)	Ethics in MMR (Cheryl Poth)	Combination Strategies for MMR (Pierre Pluye)
Social Network Analysis and MMR (Dominik Froehlich)	Arts and MMR (Mandy Archibald)	<i>...and more still to come!</i>

2019-2020 Volunteer Recruitment: Immediate Need

1. Technical Liaison

- a) Primary point person of contact for students for technical issues with MOOC unrelated to content
 - a) Volunteer should be familiar with LMS of the MOOC (Moodle), or have ability to learn it quickly
 - i. They will oversee rectifying issues/errors on an “as needed” basis and more often during peak times

2. Student Liaison

- a) Primary point person for students relating to content throughout the seasons
 - a) They should be well-versed in mixed methods research
 - i. They will field questions about content covered in each season which may include providing resources to students for further study

REPORT ON MMIRA 2019-2020 WEBINAR SERIES

Dr. Elizabeth G. Creamer, Professor Emerita, Outgoing President

July 5, 2020

Summary of Accomplishments

1. Between August 2019 and May 2020, MMIRA partnered with the International Institute of Qualitative Inquiry (IIQM) to offer a total of 11 webinars. A full list of these appears below with some, but not all, of the data about registrants. Webinars attract a geographically diverse set of registrants and typically include registrants from Asia, Africa, Canada, Europe, Australia/New Zealand, the Middle East and the Caribbean.
2. The webinars recruited more than 2500 registrations.
3. Marketing material about MMIRA was included in all the webinars this year. By my estimate, only about 125 of the approximately 2500 registrants were MMIRA members.
4. Video recordings of the webinars are archived on the [IIQM website](#), as well as under “Member Resources” on the [MMIRA website](#).
5. For the first time, MMIRA experimented with offering webinars in languages other than English. This included one webinar in Japanese, one in Portuguese, and one in Spanish. The MOOC committee picked up on the popularity of these and is now offering modules in other languages.
6. The webinar in Spanish attracted the most registrants of any webinar ever offered. 850 people registered for the introduction to mixed methods in Spanish.
7. We are experimenting for the first time with a MMIRA Webinar Marathon on July 22, 2020 that will focus on the initiatives of chapters/affiliates.

Issues for the Up-Coming Year

1. For a second year in a row, arrangements are tenuous with IIQM as they are, for a second year in a row, experiencing a transition in administrative home.

2. For the coming year, I now believe MMIRA should host these using the Go to Meeting platform and break off the relationship with IIQM.
3. Managing diverse time zones is a challenge in webinar scheduling that could be overcome if chapters began offering some of their own webinars.
4. The webinar appear to be useful in enhancing the visibility of MMIRA, but there has been no substantial impact on increasing membership.

DATE	TOPIC	PRESENTERS	REGISTRANTS
August 27, 2019	Joint Displays	Tim Guetterman	67
Sept 25, 2019	Introduction to Case Study MMR	Lorraine Cook & Vimala Kamalodeen	153
Oct 16, 2010	Teaching MMR	Cheryl Poth, Elizabeth Creamer, & Kathy Collins	
Nov. 12, 2019	Launching the MOOC	Peggy Shannon Baker	117
Dec. 18, 2019	Evaluating MMR	Hisako Kaka & Tomoko Kamei	95
January 28, 2020	<i>Developing and Connecting Claims in Mixed Methods Research: A Case-based Approach</i>	Judith Schoonenboom	269
January 20, 2020	Introduction to MMR in Japanese	Taichi Hatta & Keichi Narita	
February 20, 2020	Ethics in MMR	Leia Caine	120
March 9, 2020	Introduction to MMR in Portuguese	Jose Louis Santos	
April 14, 2020	Introduction to MMR in Spanish	Sergi Fabreques & Elsa Escalante	850
May 15, 2020	Publishing MMR	Elizabeth Creamer	241

Dr. Elizabeth G. Creamer, Professor Emerita, Educational Research, Virginia Tech

2018-2019 President, Mixed Method International Research Association (MMIRA)

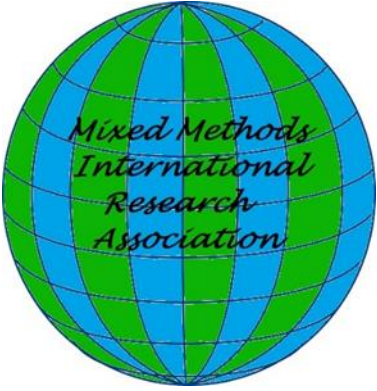
Co-Editor in Chief, *Methods in Psychology*, Elsevier UK, Mixed Methods Section
<https://www.journals.elsevier.com/methods-in-psychology/>

Mixed Method Research in the News Webpage

Author: An Introduction to Fully Integrated Mixed Methods Research (SAGE, 2018)

**MMIRA Membership Activities
October 2019 - June 2020**

Submitted by W. Dickinson and S. Munce

<p>October 2019</p>	<p>File created and presented at October Board Meeting <i>MMIRA Marketing ideas for Membership.pdf</i></p>
<p>November 2019</p>	<p>Submitted and presented at November Board Meeting <i>MMIRA Membership Committee Report</i> <i>MMIRA global icon concept – created and submitted for review</i></p> <div align="center" data-bbox="727 653 1101 1041">  </div>
<p>February 2019</p>	<p>Latin America Chapter Application received via Dr. E. Creamer</p>
<p>April 2019</p>	<p><i>Latin America Chapter Application</i> reviewed and presented at MMIRA Board Meeting MMIRA Board voted for approval.</p>
<p>May 2019</p>	<p><i>Australasia-Pacific Chapter Application</i> reviewed and presented at MMIRA Board meeting MMIRA Board voted for approval.</p>
<p>June 2019</p> <p>Current listing of Affiliates and Chapters as of June, 2019</p>	<p>Current List of Geographically Based MMIRA Affiliates and Chapters</p> <ol style="list-style-type: none"> 1. Australasia-Pacific Chapter Contact: Pat Bazeley (pat@researchsupport.com.au) 2. Caribbean Chapter (MMIRA-CC) Contact: President Elect: Dr. Tashane Haynes Brown (tashane.haynesbrown@gmail.com) 3. European Chapter (MMIRA-EC)

	<p>Contact: Debra O'Neill (doneill9@tcd.ie)</p> <p>4. Japan Society for Mixed Methods Research (JSMMR)- AFFILIATE Contact: Yoko Kawamura (yoko.kawamura.suac@gmail.com)</p> <p>5. Latin American Chapter. Contact: José Luís Guedes dos Santos (joseenfermagem@gmail.com)</p> <p>6. Student Chapter Contact: Debra O'Neill (doneill9@tcd.ie)</p>
<p>June 2019</p>	<p>Ongoing recruitment:</p> <p>Interest in Florida Chapter formation Interest in South Korea Chapter formation</p> <p>Ongoing discussion items:</p> <p>Chapters vs. Affiliates designations/benefits</p>

Conference Report

We refined the process to apply for regional conferences and held **three very successful regional conferences last year--Caribbean, Japan, and New Zealand**. Each of those are now affiliates or chapters as part of MMIRA. We are not holding an international conference due to circumstances beyond MMIRA's control, and have targeted 2022 for the next international conference. We are holding a global Webinar Day on July 22, 2020. We quickly reached 125 registered and registration is continuing.

Thanks,

Tim
